

MARCUS MCGANN




COMMUNICATIONS PROFESSIONAL

- 2023 Graduate
- Expertise in managing digital platforms, including social media, websites, and email marketing
- Ability to develop and implement digital communication strategies, analyze data and metrics, and engage with online communities
- Ability to develop and execute communication strategies that align with organizational goals

EXPERTISE

Adobe InDesign
Microsoft Office
ArcGIS Geospatial Software
Adobe Premier Pro
Canva
Capcut
Zoom Telecom
Public Speaking
Leadership
Creativity

CONTACT

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EDUCATION

Bachelors of Science in Communications

Western Carolina University | May 2023

Minor in International Studies

Dean's List: 2020 Fall and Spring semester

Overall GPA: 3.6

Associate in Science

Southwestern Community College | December 2019

General Education Classes obtained

Overall GPA: 3.5

WORK EXPERIENCE

Reading Group Assistant - Remote

Save Ancient Studies Alliance | March 2023 - Present

Online via Zoom Meetings

Query Analyst - Remote

Telus International | April 2022 - Present

Online via Rater Hub Platform

EXTRACURRICULARS

Eagle Scout

Model United Nations (UN)

National Honor Society

Orienteering United States of America (USA) Club

Naval Junior Reserved Officer Training (4 Years)

Volunteer Work Latter Day Saint Church